

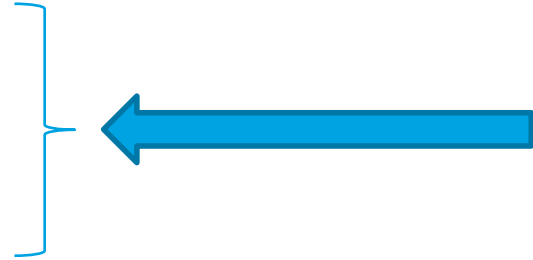
The impact of digitalisation on labour market inclusion of PWD

Case study of Austria

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Project Overview

- Purpose: report on effects of digitalisation on labour market inclusion for PWD
 - Quick, timely policy analysis



Kick-off
W4 Sept.

- Data gathering phase
 - Interviews (30 completed)
 - Desk research (ongoing)



W4 Sept. till
W2 Nov.

- Conclusions and drafting report pending



Interim Report
W3 Nov. till
W1 Dec.

Case Study 1

Effects of digitalisation on inclusion of PWD in primary labour market



Select policy concerns of interviewees

General

- Differences in definitions of PWD, support measures across federal states
- Provisions of 'quota law'
- Inclusion of PWD in early education
- Sensitization and awareness

Digital

- No overall digital inclusion strategy in AT
- No 'one stop shop' for information on assistance
- Lack of support for assistive technologies for PWD outside of labour market

Risks identified from literature and interviews

- Unequal access to gains from digitalisation
- Too much optimism that digitalisation will offers fixes
- Lack of preparedness of many PWD to participate in digital economy
- Some PWD lack awareness of technological opportunities



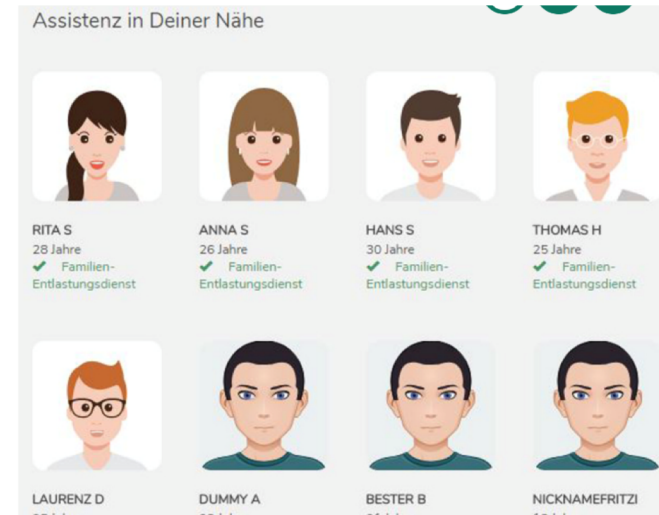
Opportunities of digitalisation for PWD

- New technologies expand ability of PWD to do existing jobs
- New technologies create new types of jobs, which may be particularly suited for PWD
 - Key to consider strengths of PWD
- Greater flexibility disproportionately benefits PWD



Best practice: Atempo's ava platform

- Builds on marketplace and dating platform concepts to create a network of personal assistance
- Potential to more efficiently intermediate assistance, build network of trust, reduce barriers for PWD
- Relevant for all sorts of PWD



Thank you for your
attention!

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